

MTR-CUHK Youth QoL Champions Competition 2014

Background

The Centre for Quality of Life (QoL Centre) is a centre of Hong Kong Institute of Asia-Pacific Studies (HKIAPS) of The Chinese University of Hong Kong (CUHK). It is the first centre specializing in Quality of Life (QoL) research in Hong Kong and in different Chinese communities. Driven by the motive of enhancing the well-being of Hong Kong youth, the QoL Centre and the MTR Corporation jointly organize the “MTR-CUHK Youth QoL Champions Competition”.

Aims

There are three specific objectives for the “MTR-CUHK Youth QoL Champions Competition”:

1. To provide the youth with an opportunity to serve the community and contribute to the society; and train their leadership skills
2. To encourage positive attitudes among the youth towards life and cultivate a sense of belonging to Hong Kong;
3. To draw public’s attention to help the youth.

Eligibility

The Competition is open to all full-time Secondary 4 and Secondary 5 students in Hong Kong.

Competition Details

1. Interested schools should set up a Youth QoL Champion team. Each team should consist of 5-10 members and be supervised by a school teacher.
2. Each team needs to submit a proposal for organizing a project to enhance the youth psychological quality, peers and family relationship of Hong Kong.
3. 10 proposals will be selected. A funding support of up to HK\$10,000 will be provided on a reimbursement basis to each selected team for implementing the proposal and a book coupon of HK\$1,000 will be awarded to the supervised teacher of selected teams.
4. Gold, Silver and Bronze awards will be selected among the 10 proposals.

Awards and Prizes

Gold Award	HK\$20,000 + certificates for individual members
Silver Award	HK\$10,000 + certificates for individual members
Bronze Award	HK\$5,000 + certificates for individual members

Other finalists will also be awarded a cash coupon of HK\$1,000.
All participating team members will receive a Certificate of Participation.

Scope

In order to generate the greatest benefits of the youth of Hong Kong, students are encouraged to organize projects that aim at serving the youth communities. Students should identify an issue or aspect of youth psychological quality, peers and family relationship of Hong Kong and design a plan to either solve the problem or enhance the well-being of the youth of Hong Kong. More importantly, students will have the opportunity to put their proposals into practice and enrich their other learning experiences.

Registration

1. Entry form can be obtained from the website of QoL Centre (<http://www.cuhk.edu.hk/ssc/qol>).
2. Please complete the entry form in block English letters with all details and signature. All information provided in the entry form must be true and correct; otherwise the proposal submitted by the team will be disqualified. The entry form must be endorsed by the school principal.
3. Please return the completed entry form through the following means:

(a) By email to qolcentre@cuhk.edu.hk, OR

(b) By post OR in person to:

Centre for Quality of Life
Room 507, Esther Lee Building
Chung Chi College
The Chinese University of Hong Kong
Shatin, New Territories

Please specify on the envelope “MTR-CUHK Youth QoL Champions Competition 2014 – Entry Form”.

4. Please submit the entry forms to indicate your interest on or before **3 January 2014 (before 5:30 p.m.)**.

Proposal Submission

1. For the template of the proposal, please refer to ‘Proposal Template’ on the website of QoL Centre (<http://www.cuhk.edu.hk/ssc/qol>).
2. The proposal should be submitted either in person OR by post to:

Centre for Quality of Life

Room 507, Esther Lee Building
Chung Chi College
The Chinese University of Hong Kong
Shatin, New Territories

Please specify on the envelope “MTR-CUHK Youth QoL Champions Competition 2014 – Proposal.”

3. The deadline for submission of the proposal is **14 February 2014 (before 5:30 p.m.)**.

Adjudication

First Round Adjudication

1. 10 outstanding proposals will be selected and a funding support of up to HK\$10,000 will be provided on a reimbursement basis to each selected team for organizing programs/activities laid down in the proposal.
2. Judging criteria for the first round adjudication:
 - Relations with Quality of Life and well-being of the youth of Hong Kong
 - Feasibility (e.g. Technically and financially, etc.)
 - Creativity (i.e. Have similar projects even been done in Hong Kong?)
 - Clarity and organization of the proposal
3. The result will be announced on the website of QoL Centre (<http://www.cuhk.edu.hk/ssc/qol>) on **28 February 2014**.

Final Adjudication

1. For the template of the report, please refer to ‘Report Template’ on the website of QoL Centre (<http://www.cuhk.edu.hk/ssc/qol>).
2. The report should be submitted either in person OR by post to:

Centre for Quality of Life
Room 507, Esther Lee Building
Chung Chi College
The Chinese University of Hong Kong
Shatin, New Territories

Please specify on the envelope “MTR-CUHK Youth QoL Champions Competition- Report – Final Report”.

3. The deadline for submission of the report is **11 July 2014 (before 5:30 p.m.)**.
4. All 10 selected teams will be invited to deliver a 10-minute verbal presentation following by a 5-minute question-and-answer (Q&A) session

in the Final Adjudication. The presentation will be held at the Chinese University of Hong Kong in July 2014. The exact date will be announced later.

5. Details about the presentation will be further announced on the website of QoL Centre (<http://www.cuhk.edu.hk/ssc/qol>), after the result of the First Round Adjudication is released.
6. Judging criteria for the final adjudication:
 - Contributions to society of Hong Kong (e.g. How many people are served?)
 - Learning outcomes of the project (i.e. What and how much do the team members learn from the project?)
 - Clarity of the report and performance in the presentation
7. Three best teams will be selected for the gold, silver and bronze awards.

Terms and Conditions

By entering into this Competition, all participants agree to abide by the following terms and conditions and acknowledge that failure to comply with any of them may result in disqualification.

1. Participants warrant that the entry is their original work and it does not infringe the copyright of any person/party. Should the entry contain any material protected by the copyright of others, it is the Participants' responsibility to obtain permission from the copyright owner to reproduce any such material (including music, sound recording, artwork and picture etc.) in their work prior to its submission. Participants also warrant that the entry has never been published before or submitted to other competitions.
2. Entry forms must be completed with correct personal particulars.
3. QoL Centre will not be responsible for any loss or delay of entry submitted. All entries will not be returned. Participants may keep a backup copy before submission.
4. All participants, by signing the individual entry form of the competition, consent that such materials in all forms of media (including photographs, videos and recordings), the original work and all entries of the participating teams are owned by the QoL Centre and the MTR Corporation and that the QoL Centre and the MTR Corporation may, in their sole discretion, reproduce, publish, exhibit or use the photographs, videos, recordings, the original work and entries of all teams for publicity and/or promotional purposes of "MTR-CUHK Youth Champions Competition 2014", any awards-related printed materials, website and exhibition.
5. All participants also consent to photographs, videos and recordings being recorded while participating in any activity during the competition, including but not limited to presentation, visiting the MTR Corporation, award presentation and

closing ceremony. All information of the entry form will be kept confidential and will be destroyed in 12 months afterwards.

- 6 Participants agree that the QoL Centre and MTR Corporation have the right to publicize the winning entries and the personal particulars of the winners (including name, school name, age and photo) in any media for publicity purpose.
- 7 The personal data provided in the entry form will be used for the following purposes:
 - a) Registration of entries and verification of the eligibility of the participants;
 - b) Correspondence with participants;
 - c) Announcement of the results and award of the prizes relating to the Competition; and
 - d) Other purposes related to the Competition.
- 8 QoL Centre reserves the final right to postpone or cancel the Competition, or amend the judging criteria, terms and conditions of the Competition without prior notice, provided that such decisions are made not inconsistent with the spirit and purpose of the Competition. Participants shall not raise any objections to such decisions.
- 9 Participants must abide by the decisions of the judging panel, which shall be final.

Results Announcement

Results will be announced on the website of QoL Centre (<http://www.cuhk.edu.hk/ssc/qol>) in late July 2014. Winners will be notified individually.

Presentation of Awards and Prizes

The Awards Presentation Ceremony is tentatively scheduled for late July 2014. All 10 selected teams will be invited to visit the MTR Corporation and to a banquet for celebrating the completion of the Competition. Details of the ceremony will be further announced on the website of QoL Centre (<http://www.cuhk.edu.hk/ssc/qol>) in due course.

Calendar of Events

Briefing on the Competition	23 November 2013, 7 December 2013
Deadline for indication of interest	3 January 2014
Deadline for Submission of Proposals	14 February 2014
Release of Results of First Round Adjudication	28 February 2014
Deadline for Submission of Reports from Selected Teams	11 July 2014
Presentation of selected teams	July 2014
Release of Results of Final adjudication	Late July 2014

Enquiries

Tel.: 3943 6635

Email: augusta@cuhk.edu.hk

Website: <http://www.cuhk.edu.hk/ssc/qol>